

LEED SCREEN ADVERTISEMENT

The big LED screen located at the main patium of Spannabis will broadcast thematic videos (cannabis, past editions, musicals) and notifications of Spannabis and the World Cannabis Conferences. Furthermore, participants to the tradeshow have the possibility to broadcast their own advertisement videos.

During the three days of the tradeshow, adverts will be broadcasted as many times per hour as hired by the advertiser.

In this way, we reduce the advertisement costs of posters and flyers, but also the environment pollution due to the printing of materials.



TECHNICAL SPECIFICATIONS:

Exterior/outdoor LED screen with 7,9 mm resolution (4,5 x 2,5 mts)

Aspect image ratio: 16:9

Supported formats: AVI, MPEG, MP4, WMV

Duration of the spots: 20-30-40-50-60 seconds

Deadline for sending the spots: **27th February**

LED SCREEN ADVERTISEMENT RATES:

	20"	30"	40"	50"	60"
1xHour	200,00 €	275,00 €	340,00 €	400,00 €	470,00 €
2xHour	350,00 €	450,00 €	580,00 €	700,00 €	800,00 €
3xHour	450,00 €	525,00 €	720,00 €	900,00 €	1.050,00 €

TECHNICAL SUPPORT:

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