

## LED SCREEN

Through the **giant LED screen** located in the main **Spannabis** courtyard, will broadcast thematic videos (cannabis, previous editions, musicals) as well as notifications of the **World Cannabis Conferences** and other activities. **Spannabis** also brings to all exhibiting companies the possibility to broadcast their promotional videos or advertisements.

The **advertising spots** will be broadcasted throughout the three days of the fair programmed in blocks of one hour. Number and duration of spots to be broadcasted in each block will vary depending on the contracted rate.

*Using this service, advertising costs in posters, canvas and flyers are reduced, thus contributing to the reduction of environmental contamination and of the waste produced by the printing it on physical media.*



### TECHNICAL SPECIFICATIONS:

Outdoor LED screen with 7,9 mm resolution (4,5 x 2,5 m)

- Aspect image ratio: 16:9
- Supported formats: AVI, MPEG, MP4, WMV
- Duration of the spots: 20-30-40-50-60 seconds
- Deadline for sending the spots: **February 26<sup>th</sup>, 2018**

### ADVERTISEMENT RATES:

	20"	30"	40"	50"	60"
1 x Hour	200,00 €	275,00 €	340,00 €	400,00 €	470,00 €
2 x Hour	350,00 €	450,00 €	580,00 €	700,00 €	800,00 €
3 x Hour	450,00 €	525,00 €	720,00 €	900,00 €	1.050,00 €

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