

# LEED SCREEN ADVERTISEMENT



Two LED 126" screens located in the Main Pavillion of Spannabis will broadcast thematic videos (cannabis, past editions, musicals) and notifications of Spannabis and the World Cannabis Conferences. Furthermore, participants to the tradeshow have the possibility to broadcast their own advertisement videos.

During the three days of the tradeshow, adverts will be broadcasted as many times per hour as hired by the advertiser.

In this way, we reduce the advertisement costs of posters and flyers, but also the environment pollution due to the printing of materials.



### TECHNICAL SPECIFICATIONS:

Led screen size: 270x200cm

Aspect image ratio: 4:3 (we also accept 16:9 format)

Supported formats: AVI, MPEG, MP4, WMV

Duration of the spots: 20-30-40-50-60 seconds

Deadline for sending the spots: **2<sup>nd</sup> October.**

### LED SCREEN ADVERTISEMENT RATES:

	20"	30"	40"	50"	60"
1xHour	200,00 €	275,00 €	340,00 €	400,00 €	470,00 €
2xHour	350,00 €	450,00 €	580,00 €	700,00 €	800,00 €
3xHour	450,00 €	525,00 €	720,00 €	900,00 €	1.050,00 €

### TECHNICAL SUPPORT:

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